

spreadtruth 

NEAR / FAR

#GOSPELeverywhere

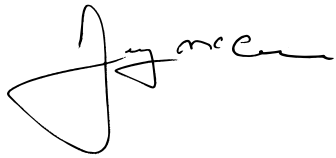


#GOSPELEVERYWHERE

Everyday the headlines reveal a world that is incredibly broken. The worldwide refugee crisis, horrific terrorist bombings, and even our own political unrest give cause for much fear and turmoil. The only hope for this troubled world is the gospel!


Spread Truth's passion is to take this gospel both near and far. Our vision is that, by equipping believers with tools to share the good news of Jesus Christ, one day all people everywhere will have access to the beauty of God's Story. We have a tremendous opportunity and sobering responsibility to provide highly creative means of sharing the gospel. In this way we are able to take this good news both near into our own communities and far to all the nations, including the most remote and dangerous places of the world.

We covet your prayers and earnestly appeal for you to consider making an eternal investment in this crucial endeavor. **Together, let's get the #GOSPELeverywhere.**



Jerry McCorkle
Executive Director

spreadtruth 



Spread Truth is a nonprofit organization passionate about **making the gospel available to everyone, everywhere all around the world.**

// NEAR

// FAR

// EVERYWHERE

THIS IS

#GOSPELeverywhere

AND YOU WILL BE MY WITNESSES IN

JERUSALEM

AND IN

ALL

JUDEA AND SAMARIA

AND TO THE

ENDS OF THE EARTH

ACTS 1:8

We're empowering believers to share the beauty of God's story near, far, and everywhere.

Imagine Christians around the world with the ability to get the Gospel to people no matter where they live, with no barriers from language or culture.

As the world becomes increasingly interconnected, both economically and socially, technology adoption remains one of the defining factors in human progress. To that end, there has been a noticeable rise over the past two years in the percentage of people in the emerging and developing nations who say that they use the Internet and own a smartphone. And while people in advanced economies still use the Internet more and own more high-tech gadgets, the rest of the emerging world is catching up.¹ This is truly a time like never before to get the #GOSPELeverywhere.

43%

OF PEOPLE IN THE WORLD OWN A SMARTPHONE

AND THAT NUMBER WILL GROW TO **70% BY 2020**

BY 2020

MORE PEOPLE WILL HAVE PHONES THAN ELECTRICITY OR RUNNING WATER

75% OF THE WORLD'S MOBILE DATA WILL BE VIDEO

The world needs to know the beauty of the gospel

We're helping the Church expand its gospel reach:



Captivating Gospel Tools



Innovative Resources



Free to Download



Culturally Relevant



In Many Languages

A TIME LIKE NEVER BEFORE TO GET THE

#GOSPELeverywhere

2.9

BILLION PEOPLE
HAVE NEVER HEARD
THE GOSPEL

// NEAR

Jesus' call to "make disciples of all nations" includes every corner of our city and every people group on the planet. Sometimes we ignore the call to live on mission right here in our own cities. While most have access to the gospel, it's easy to look around and realize the need for hope.

47

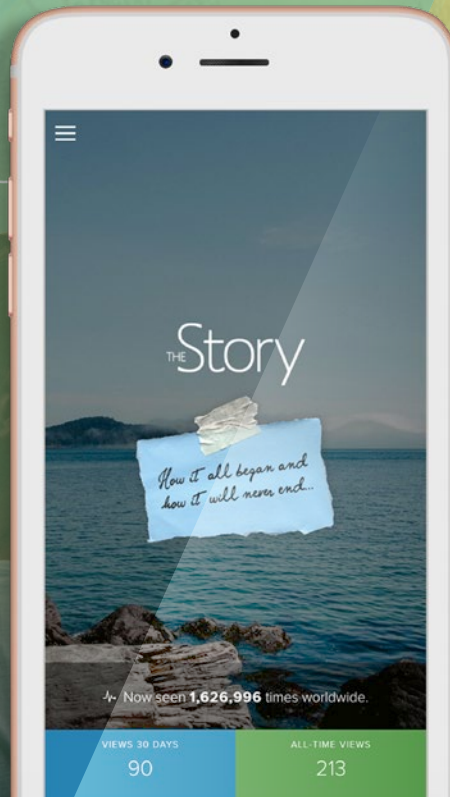
MILLION INTERNATIONAL
MIGRANTS LIVING IN
THE U.S.

8%

DECREASE OF
U.S. ADULTS WHO
IDENTIFY AS
CHRISTIAN

361

UNREACHED PEOPLE GROUPS
THAT LIVE IN AMERICA



// FAR

We desire to see God's name glorified among the 2.9 billion people in the world who have never heard the name of Jesus. Through the beauty of the gospel story and innovative tech-based tools we are able to reach the unreached in culturally relevant ways.

6,648

UNREACHED PEOPLE GROUPS

41%

OF UNREACHED PEOPLE GROUPS
DON'T HAVE READY ACCESS
TO THE BEAUTY OF THE GOSPEL

“ Once you know each others stories, you can have empathy, and that connection with the staff and students. **Life As We Know It** has helped us see that we all have beginnings, obstacles, hope and a future. ”

David LaFrance



David LaFrance
Principal
Oakland School

// N E A R

SHARING LIFE AT OAKLAND SCHOOL

When we created **Life as We Know It** (LIFE) community-building resource, we knew it had the potential to change lives. We designed it specifically to help people build loving relationships where God's story could be effectively shared.

David LaFrance, principal at Oakland Elementary School, immediately saw the potential it had for his students and staff. "When you truly get to know people, you take it away from the superficial level to that connection piece with a person — where they know they can come to you for anything and you can go to them. The cool part for me has been the teachers and students that have come in to talk to me." This fall, David used **Life As We Know It** to share his story with the entire staff and now the staff and students are going through an adult and kid's version of the booklet to get to know each other's stories on a more personal level.

Learn more online at LifeAsWeKnow.it



“ For 25 years, I have been preaching the gospel in India everywhere there is a crowd. I have never seen the response that people have when we show **The Story Film**. Hundreds placed their faith in Jesus! ”

Nehemiah



Rod Kodavatikanti
Executive Director
Project Nehemiah Ministries

ProjectNehemiah.vision



// FAR

THE STORY FOR INDIA

One of the most exciting aspects of our NEAR/FAR model is partnering with like-minded people to spread God’s story around the world. And one of those partners is Rod Kodavatikanti. It easy to see his passion: to reach the people of his home country, India. He works as the director of Project Nehemiah, a non profit that teaches and preaches God’s Word to restore hope to the broken hearts of the lost.

Rod said many young people are thrilled with our multi-media gospel-sharing tools and resources. The quality and beauty of The Story have removed any hesitation they have in sharing the gospel. One young girl is sending the film share link to her friends and says, “God is giving me boldness to preach the gospel when friends ask me questions about the film.

Thank you so much for partnering with us! Your gifts make God’s Story freely accessible in India and around the world.



4 Billboards installed in Southern India

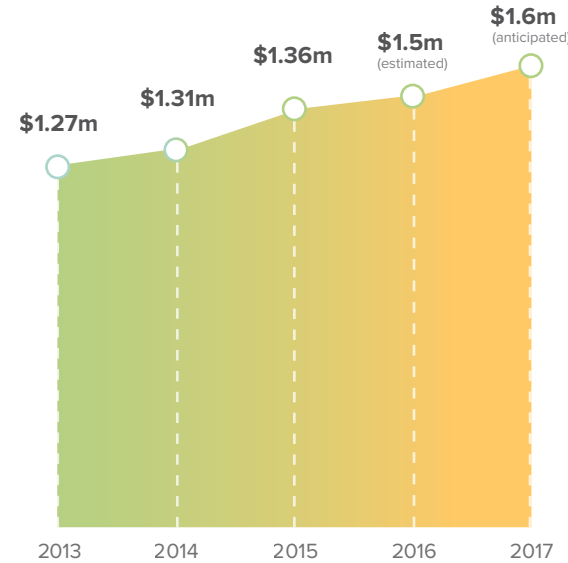
Rod was able to secure four billboards that highlight *The Story* film in Southern India, which will have over 1 million impressions over the course of the next year – exposing many to the gospel for the first time.

MAKING THE MOST OF EVERY DOLLAR

As a 501(c)(3) nonprofit organization, we are entirely dependent on the generosity of our supporters. Without your gifts, we could not achieve our mission. Fortunately, through our donor support, we have been able to grow each year to equip more Christians to communicate the beauty of God's story and build meaningful, life-changing relationships.

Since our last fundraising event in 2014, we have been blessed with astounding growth. We allocate as much of every dollar directly into programming for our mission and we keep fund development and administrative costs at a minimum. Efficient use of our funds has enabled us to be financially strong while meeting many needs. **Because of supporters like you, we are continually able to develop creative gospel resources and distribute them around the world.**

Annual Budget & Revenue



2017 TOTAL BUDGET – \$1.6m*

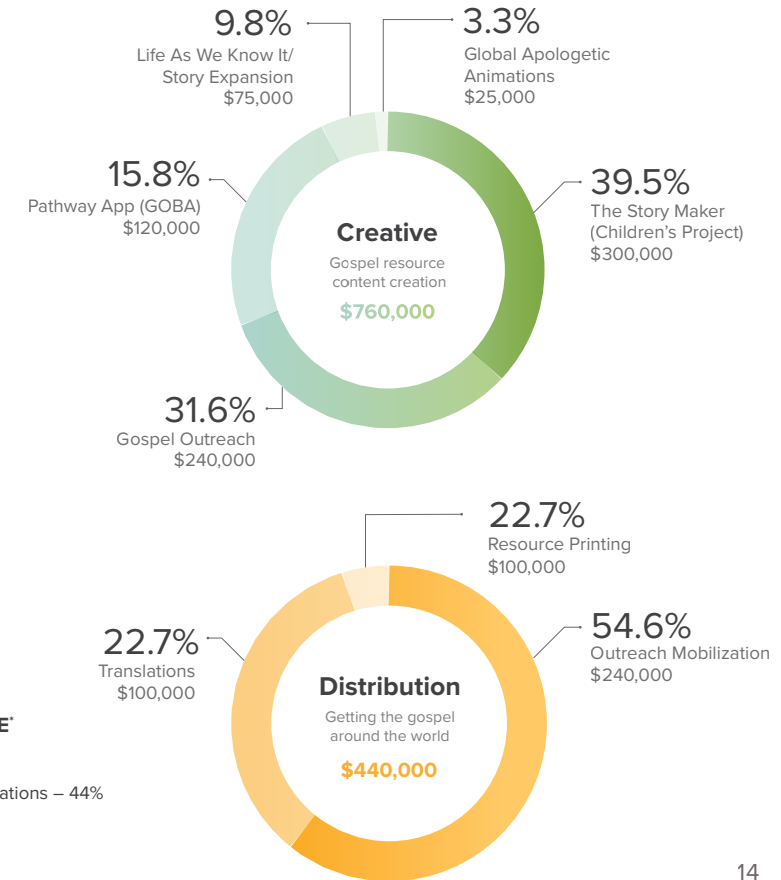
Programs Total – \$1.2m (75%)
 Administration – \$160,000 (10%)
 Fundraising – \$240,000 (15%)

*Anticipated budget and revenue for 2017

2017 REVENUE BY SOURCE*

Churches – 5%
 Recurring Gifts – 5%
 Individuals, Businesses & Foundations – 44%
 Resource Sales – 15%
 Trips – 30%
 Misc. – 1%

2017 Projects





“The Pathway app is the solution to defeat radical evil - a viral grassroots spread of the Word of God in the hardest and darkest places in the world that cannot be stopped by any organization or government actor.”

“



BRANDON HONSALEK
VP/COO
Renew Outreach



“Jesus used farmers and plants and coins, everyday things his audience would connect with, to teach the good news of his Kingdom. The Story Maker short film is the very same thing for our children today. Kids around the world will learn the redemption story of Jesus and be able to share it with their friends through this very cool, simple tool.”

“



JASON SMITH
Family Pastor
Eastview Christian Church



“Spreading the gospel story here & around the world. Thankful for this short film from @Spread_Truth.”



David Platt, @plattdavid
President, International Mission Board

Twitter Post, March 29, 2016



The Story Maker

An animated children's film, app, book and more, designed to show the beauty of God's story in a creative and engaging way.

2017 INITIATIVES

Learn more at SpreadTruth.com



PATHWAY

(GOBA) – GLOBAL OFFLINE BIBLE APP

An app to reach those with limited or no Internet access or closed countries that deny access. It will include The Story film, Bible text and other resources customized to each region and language.

LIFE AS WE KNOW IT for kids

An expansion of our community-building resource for children that allows kids to share stories of their life through their Beginnings, Obstacles, Hope and Future.

SPREAD TRUTH STAFF



JERRY MCCORKLE
Executive Director



MATT KNOBLOCH
Director of Partners & Resources



ABBY ROGERS
Accounting (CPA)



DAVE RAWLINS
Creative Director



PHIL BORST
Lead Motion Designer



ANDREW SKILONDZ
Lead Developer



GENIE MCCORKLE
Executive Assistant



JAKE BENNETT
Developer

BOARD OF DIRECTORS

BRIAN JACKSON
Chairman

AMY HALL
Vice Chairman

ED SCEARCE
Secretary

BEN MENGARELLI
Treasurer

RICHIE CRISALLI

MICK DUFFY

ART SIMPSON

KEVAN TAYLOR

JOSH WREDBERG

JEREMY ZOBRIST

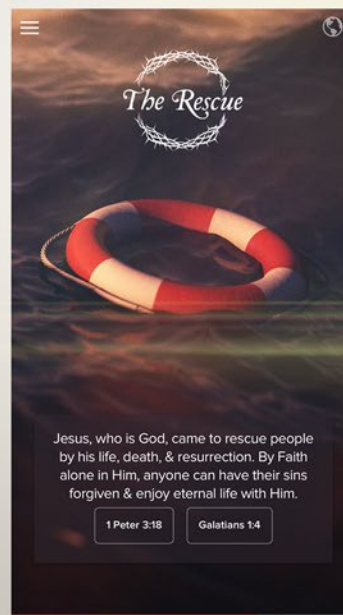
DOWNLOAD THE APP. SHARE THE HOPE OF GOD'S RESCUE.

Share God's Story anytime, anywhere.

Story4.us/apps

Create your free account online to share and track visitors.

TheStoryFilm.com



THE Story





306 N. Main St.
Suite 2
Bloomington, IL 61701

SpreadTruth.com
309.452.3213

Our Vision

THAT ONE DAY
EVERYONE, EVERYWHERE
WILL HAVE ACCESS
TO THE BEAUTY OF GOD'S STORY

#GOSPELeverywhere